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Tayma

Tayma Page Allies started Tayma Fine Jewellery in 1990 in Hong Kong to fill a niche for handmade European-style jewellery.

Tayma specialises in exclusive one of a kind creations, often working closely with a client to achieve a perfect match between personality and gemstone.

Tayma Jewellery is instantly recognisable for its beauty and charm.

Her elegant and sophisticated designs are showcased in a glamorous rococo atelier, an oasis of colour and style high above the busy bars of Lan Kwai Fong in Central.

Tayma says, "I wanted to create an informal, friendly atmosphere, where people can come in and look around, and build up a personal collection of what suits them. Clients often become good friends over the years."

A colourful background has produced a colourful style. Growing up by the sea in the Mediterranean, the Caribbean and Africa has given Tayma her love of ocean colours, so aquamarines and sapphires are among her favourite gemstones. However, she says she is equally passionate about South Sea Keshi Pearls, tourmalines and kunzite. "In fact, anything unusual and beautiful intrigues me," she says.

"My jewellery style is classic with a modern twist. I get my inspirations from art books as well as from the gemstones themselves. I love Renaissance portraits for their rich colours and fabulous jewellery."

Working with the same goldsmiths for over twelve years has meant that Tayma has an excellent rapport with her craftsmen who can transform her designs into the high quality pieces she is looking for.

Specialising in custom made one off creations using unusual and rare coloured gemstones, Tayma Fine Jewellery offers clients a very personal service in an industry that usually caters for the mass market.

"Jewellery is all about emotion. When you fall in love with a stone, you just have to have it. A man who gives the woman he loves a piece of jewellery enjoys looking at her wearing it. Nothing has changed over the years," she says.

With her keen eye for the unusual and the inspirational, Tayma's pieces are destined to become the popular classics of the future.

